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UNDERGRAD

ACADEMIC

SUPPORT

UNIT

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Growing Together: Using IL within a First Year Business Course

BUSINESS 101 is an elective one credit class for incoming Business Preference students.

It is taught by
the Broad
College of
Business
Undergraduate
Academic Support
Unit.

GOALS OF THE COURSE:

- Increase
 engagement
 with Broad
 student services
- Increase retention
- Demystify the competitive process of Broad COB admission
- Prepare students to apply to the program

PRESENTING THE COURSE

One librarian from the Gast Business Library served as **instructor of record** for one section of BUS 101 in the Fall 2017 semester. This highlighted **new considerations for instruction and pedagogy** that varied from a one-shot approach.

PREPARATION

BUS

101

INFO

Meet with other course instructors

- Discuss course requirements
 & activities
- Syllabus language
- Activities Card
- Service Project
- "Preparing for Broad" session material
- Strengths Finder assessment
- Advocate for library instruction

Individual preparation

- Build syllabus
- Set up D2L class page
- Schedule guest speakers
- Learn students' names

IN THE CLASSROOM

Adjusting to the different needs of a semester long course was a big change for librarians. Special consideration needed to be made to ensure proper course:

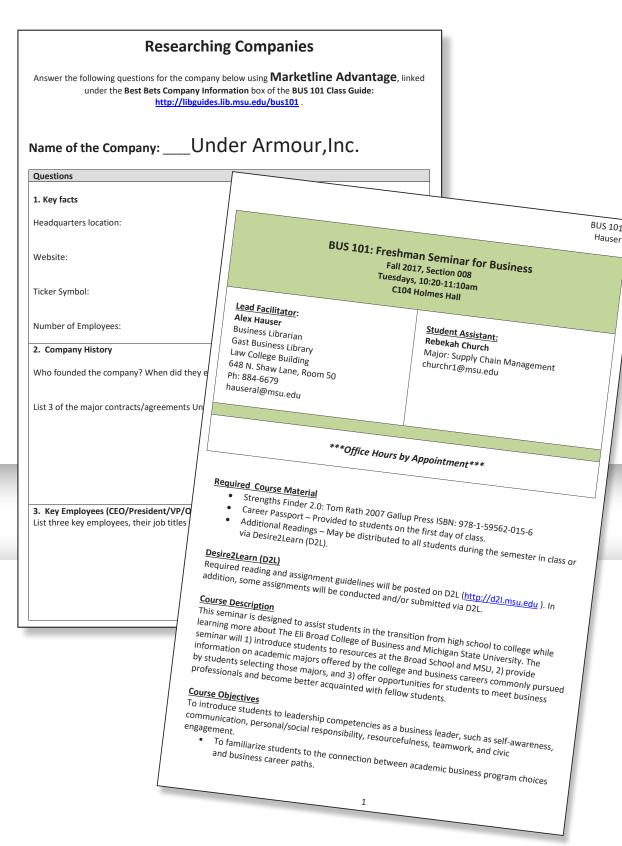
- Structure
- Instructor/student expectations
- Classroom and time management

A new component that librarians had not considered was the emotional labor needed to work with the same students every week:

- Development of studentteacher relationships
- Questions and grading
- Student support

When Things Go Wrong

- Assigned TA stopped working
 - Required more instructor time on smaller tasks, like attendance
- Service project completion hiccups
- Students could not find projects or delayed finding projects
- Many emails to students and on their behalf



PRESENTING THE INFORMATION LITERACY SESSION

Librarians also visited other sections of BUS 101 as **guest speakers**, presenting a standard **one-shot IL session**.

- One librarian served as instruction coordinator for the BUS 101 sessions
 - Served as contact person for all scheduling requests
 - Asked for volunteers to teach each of the 10 IL sessions
 - Fellow librarians did help but the coordinating librarian still taught the majority of one-shot sessions due to scheduling conflicts
- Session theme: Landing Your Dream Job: Using Company Research to Prepare
 - Paired with a career research assignment, also usually timed around the Business Career Fair on campus