

Preparing for a Significant Historical Exhibit

Douglas Anderson, Director of the Library, Marietta College

Planning Teams

Content

Plan topics for interpretive banners; write textual material; select images for illustrations

Design

Establish guidelines for design; select graphic designer

Promotion

Develop promotional plans with timeline

Digital

Develop website presence for exhibit

Traveling Exhibit Management (added later)

Coordinate schedule for traveling exhibit

Planning Timeline

February 2018

Form teams: Content, Design, Promotion/Outreach, Digital

Content: Begin content selection

April 2018

Content: Finalize content selection

May 2018

Content: Research and writing

Design: Preliminary design considerations

June 2018

Content: Research and writing

July 2018

Content: Finalize research and writing

Design: Select graphic designer

August 2018

Promotion: Begin planning promotional activities

September 2018

Design: Send designs to graphic designer for final work

Design: Coordinate with Promotion regarding design of promotional materials

October 2018

Promotion: Continue promotional activities

November 2018

Design: Confirm final banner designs from graphic designer

January 2019

Design: Finalize layout of exhibit

Order display cases

Final banner design at the printer

Digital: Begin digital content (website, etc.)

February 2019

Promotion: Outreach to local schools, libraries, historical societies, etc.

Begin developing lesson plans to support traveling exhibit

April 2019

Exhibit fully completed, installed, and open

Summer/Fall 2019

Promotion: Outreach for lending the traveling exhibit to other institutions

The Exhibit

Ohio Pioneers

"From such beginnings, much may be expected"

An exhibit at Marietta College's
Legacy Library

April 15-October 15, 2019

Extended to December 20, 2019

Inspired by: David McCullough's new book, *The Pioneers: The Heroic Story of the Settlers Who Brought the American Ideal West*. Simon & Schuster, 2019.

Grant and Gift Support

Ohio Humanities Council

Colonial Dames

David and Rosalee

McCullough

