



4 COMMON MISCONCEPTIONS OF

ALLYSHIP



1. PERFORMING:

"Performative Allyship"



2. PLATITUDES:

Empty Gestures



3. POSITION:

Having a Title



4. PERFECTION:

Getting it Right Every Time



Center for Creative Leadership

Contextualizing Active vs. Performative Allyship

Active Allyship is...

- ✓ An authentic support system for colleagues in marginalized groups
- ✓ A genuine attempt to transfer the benefits of privilege to those who lack it
- ✓ A commitment to addressing systemic/root cause issues that stymie and block our efforts toward meaningful organizational change

Performative Allyship is...

- A desire to be recognized and congratulated for supporting colleagues in marginalized groups
- Rhetorical support for diversity, equity, inclusion, and accessibility (DEIA) efforts without substantive efforts
- A conditional, reactive response to systemic matters that require strategy and long-range focus

A Good General Definition of Allyship

"An active, consistent lifelong practice of unlearning and re-learning in which a person in a position of privilege and power seeks to operate in solidary with a marginalized group."

Ollie Hartsfield, Managing Director of SPI Group for Staffbase.com

An Action-Oriented Charge for Active Allyship

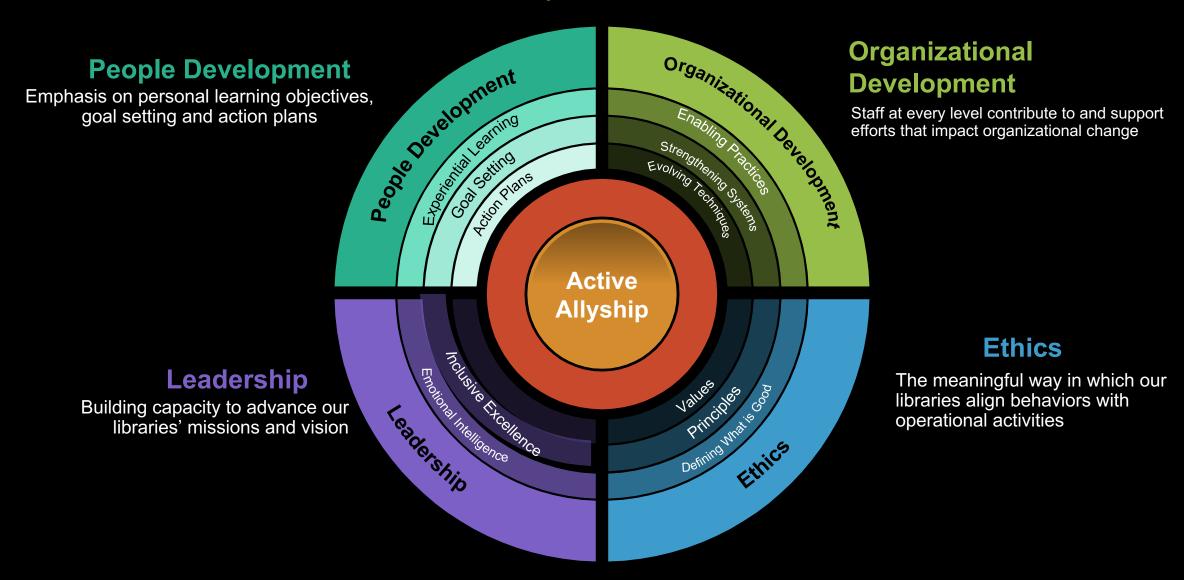
Active Allyship is a personal commitment to:

- ✓ Continuously address one's personal bias
- ✓ Reconcile how privilege is a workplace dynamic that often impacts BIPOCs and others from marginalized communities
- ✓ Tackle systemic organizational issues that serve as impediments to equitable treatment
- ✓ Foster sense of belonging among staff

An Operational Framework for Active Allyship



Active Allyship Model TM



Operationalizing Active Allyship



GO TO THE PLACE THAT YOUR HEART LEADS YOU AS YOUR INTUITION IS CORRECT



START SMALL WITH PLANS TO INCREMENTALLY SCALE UP



BE OPEN TO FAILING FORWARD WITH INTENTION



SEEK ADDITIONAL SUPPORT OUTSIDE OF YOUR LIBRARY AND INSTITUTION IF POSSIBLE



RECOGNIZE THAT WE ARE ALL GROWING



